

## **Social Media Policy**

### **SOCIAL MEDIA POLICY FOR GYMNASTS, COACHES, OFFICIALS, VOLUNTEERS, HELPERS**

The use of social media, chat rooms, text messaging and emails and is now a normal part of life for many people and businesses and is used for communication, entertainment and self-expression.

To protect and safeguard our members and promote a positive image of London Sport Academy, we are committed to the safe, professional and legal use of social media.

The purpose of this policy is to;

Ensure that the relationship between coaches / officials / volunteers / helpers and gymnasts remain professional at all times.

Protect gymnasts, coaches, parents and all persons associated with our Club from allegations of inappropriate conduct and ensure they have clear guidelines for the use of social media and other communication methods.

Failure to adhere to this Social Media Policy will result in a disciplinary referral to the safeguarding officer and Head Coach and may lead to exclusion from the Club and cancellation of membership.

### **CHILDREN AND YOUNG PEOPLE UNDER 18 YEARS OLD**

Children and Young People under 18 years old must;

- Not post any remarks, photographs, or videos that are derogatory or inappropriate or could be disparaging or embarrassing to the Club, its staff, volunteers, Gymnasts or other gymnastics clubs on any social media facility.
- Not ask a coach, official, volunteer or helper to be your friend on a social networking site. They are in a position of trust and will be in breach of Club Guidelines and Code of Conduct if they accept the request.
- Always remember that anything that is said or shared via social media, chat rooms, text messages, emails or other electronic communication including photographs, pictures and videos may be shared with people other than those whom it was intended for. Once something is posted / sent it is no longer in your control.
- Never post or send photographs, comments or videos which may be hurtful, untrue or upsetting and you may regret sharing later on.
- Not put pictures or names of other club members on personal sites which directly or indirectly mention London Sport Academy.
- Never place a comment on the internet or via any other electronic communication that you would not say face to face to the individual concerned. To do so, you may not only be in breach of our Club and Scottish Gymnastics Policy but also the law.

Adhere to this Social Media Policy and that of British Gymnastics.

## **COACHES / OFFICIALS / VOLUNTEERS / HELPERS**

Coaches / Officials / Volunteers / Helpers are in a position of trust and responsibility therefore must;

- Never have any gymnast under 18 years old, or an individual over 18 years old for whom they have responsibility for, as a friend or contact on their personal phone, social media or other electronic communication facility.
- Never contact a gymnast under 18 years old or an individual over 18 years old for whom they have responsibility for, on their personal phone, social media or other electronic communication facility.
- Decline any friend request made by any gymnast under the age of 18 years old or an individual over the age of 18 years old for whom they have responsibility for.
- Not post any remarks, photographs, or videos that are derogatory or inappropriate or could be disparaging or embarrassing to the Club, it's staff, volunteers, Gymnasts or other gymnastics clubs on any social media facility.
- Coaches and officials may not use photos and videos of gymnasts relating to the any of London Sport Academy club's on their personal or work social accounts.

Adhere to this Social Media Policy and that of British Gymnastics.

## **PARENTS / CARERS / GUARDIANS**

Parents / Carers / Guardians must;

- Never communicate with a child, young person or protected adult under the age of 18 years old via social media, chat room or other electronic communication unless prior consent has been given by their parent, carer or guardian.
- Decline any friend request from a child, young person or protected adult under the age of 18 years old made via social media, chat room or other electronic communication unless prior consent has been given by their parent, carer or guardian.
- Not post any remarks, photographs, or videos that are derogatory or inappropriate or could be disparaging or embarrassing to the Club, it's staff, volunteers, Gymnasts or other gymnastics clubs, in any social media facility.
- Not ask a coach, official, volunteer or helper to be your friend on a social networking site. They are in a position of trust and have a duty of care to your child and will therefore be in breach of Club Guidelines and Code of Conduct if they accept the request.
- Always remember that anything that is said or shared via social media, chat rooms, text messages, emails or other electronic communication including photographs, pictures and videos may be shared with people, other than for those whom it was intended. Once something is posted / sent it is no longer in your control.
- Never post or send photographs, comments or videos which may be hurtful, untrue or upsetting and you may regret sharing later on.
- Not put pictures or names of other club members on personal sites which directly or indirectly mention London Sport Academy.
- Never place a comment on the internet or via any other electronic communication that you would not say to the individual concerned. To do so, you may not only be in breach of our Club and British Gymnastics Policy but also the law.

Adhere to this Social Media Policy and that of British Gymnastics.

**Note:** Coaches should not be contacting individual gymnasts directly, either by means of messaging or on social media. All communications should be made through parents/guardians/carers.

### **WHAT TO DO IF YOU HAVE A CONCERN**

As a user of social media, chat rooms and other electronic communication either as a child, young person or adult, you may at some time have a concerns regarding what you have seen or what you have been told by another user. This may range from abusive or negative comments and cyber bullying to suspected grooming for sexual abuse or exploitation.

If you have a concern please contact the Safeguarding Officer or Head Coach immediately.

The following is a list of agencies that you can contact for further information, advice or raise any concerns you may have anonymously;

The Child Exploitation Online Protection (CEOP) Unit at [www.ceop.gov.uk](http://www.ceop.gov.uk) or by pressing the CEOP button on Facebook.

Child line [www.childline.or.uk](http://www.childline.or.uk)  
UK Safer Internet: [www.saferinternet.org.uk](http://www.saferinternet.org.uk)

Children 1st Child Protection in Sport Unit:

Tel: 0141 418 5670

The NSPCC Helpline on 0800 800 5000 or [www.nspcc.org.uk](http://www.nspcc.org.uk) or [www.childnet.org.uk](http://www.childnet.org.uk) (NSPCC support service for young people).

Anti-Bullying Service – respect me at [enquire@respectme.org.uk](mailto:enquire@respectme.org.uk)

Stop It Now on 0808 1000 900 or [www.stopitnow.org.uk](http://www.stopitnow.org.uk)

Internet Safety on [www.thinkuknow.co.uk](http://www.thinkuknow.co.uk)